AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Lo KUT		en		Date: 8/6	/2012
					de la companya de la
	dia Partners				
do hereby reques	t station time cond	cerning the follow	ing issue:		
Two of two washings of Arthur	T:				
Broadcast	Time of Day, Rotation, or	Days	Class	Times per	Number
Length	Package			Week	of Weeks
		SEE ATTACHI	D SCHEDULE		
Da	te of First Broadcas		Date	e of Last Broadcas	t:
Monday	, September 17	7, 2012	Sunday,	September 2	3, 2012
Total Gross C	harges: \$55,4	75.00			
				2000 C 1000 C	
This broadcast tir	ne will be used by	: Center Forw	ard		
Time of database in		. 0011001 1 01 (724 - 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		
			t) communicate	"a message r	elating to
any political	matter of natio	nal importanc	e / /"		
	X Yes		No		



Wired Media Partners

KUTV-TV IAB FORM PB-17 ISSUES PAGE 2 of 2		Center Forward 2012 9/17/2012 thru 9/23/2012
	ates a message relating to any political mated candiate(s) the programming refers to, if applicable):	tter of national importance,
For Programming that "communicate stack Agreed Upon Schedule.	ates a message relating to any political mat	tter of national importance,
represent that the payment for th	ne above described broadcast time has bee	n furnished by:
	Center Forward	
nd you are authorized to annound he payment , if other than an indi	ce the time as paid for by such person or er vidual person, is:	ntity. The entity furnishing
a corporation; X a comm	ittee; an association; or oth	ner unincorporated group.
The names, offices, and addresses he entity are named below (may b	of the chief executive officers, directors, a be attached separately):	and/or authorized agents of
325 7th Street NW Suite 40	00, Washington, DC 20004	
executive Director	202-441-60 Treasurer	: Jeff Murray
THIS STATION DOES NOT DISCRIMENT OF	MINATE OR PERMIT DISCRIMINATION ON FADVERTISING.	THE BASIS OF RACE OR
agree to indemnify and hold harr	mless the station for any damages or liabilion the broadcast of the above-requested a	ty, including reasonable advertisement(s).
or the above-stated broadcast(s	s) I also agree to prepare a script, transcr the time of the scheduled broadcasts.	
To	o Be Signed By Issue Advertiser	
Monday, August 06, 2012	Satreme X! Xhetelow	303-989-4700
Date	Signature	Contact Phone Number
То Ве	Signed By Station Representative	
Accepted	Accepted In Part	Rejected
Lust Henry	KRISTEN HENDERSON	POLITICAL ADVENTISING
Signature	Printed Name	Title SPEU



Wired Media Partners

Salt Lake City, UT 84111 KUTV 299 S Main St Ste 150

Wired Media Partners-Fairfax 11350 Random Hill Rd

Ste 670 Fairfax, VA 22030

Comments

Center Forward (71144) 09/17/12-09/23/12 1350608 KUTV/KMYU Contract # Schedule Dates Advertiser Salesperson Sales Office Agency Product Brand

Last Modified Date Entered **Entered By** 00-05

Sep. 2012

\$55,475.00 \$55,475.00 By Broadcast Month Spots Salt Lake City (KUTV) Grand Total:

Kristen Henderson \$47,153.75 \$8,321.25 08/03/12 08/03/12 Normal 15.00 Commission % Package Deal Commission Order Type Headline # Net Total Sales Tax Demo CENTER FORWARD EST 11542 (465976) Wired Media Partners-Fairfax (13005) Local/Political Issue Agency BRD POLITICAL ISSUE (ns) (1187) Henderson, Kristen (2948) Weekly/Irregular VAIL,CHRIS N/A Account Types **Buyer Name** Billing Type Phone/Fax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Sec Length Run Times	SPW	V Mo		Tu We Th	Fr Sa	ß	Spots	Rate	Total	Station	Comments	Entered
-	1.0 Normal Line / News	09/17/12-09/21/12	+	:30 5A- News-2 News This Morning 5a	_s	1	н	1 1	-		ιΩ	\$150.00	\$750.00	\$750.00 Salt Lake City (KUTV)		8/3/12
2.	2.0 Normal Line / News	09/17/12-09/21/12	П	:30 5:28:30A- News-2 News This Morning 530a	SW:	-	-				-22	\$300.00	\$1,500.00	\$1,500.00 Salt Lake City (KUTV)		8/3/12
e,	3.0 Normal Line / News	09/17/12-09/21/12	1	:30 6A- 8A (MST)		-	1		-		2	\$600.00	\$3,000.00	\$3,000.00 Salt Lake City (KUTV)		8/3/12
4,	4.0 Normal Line / SPOT	09/17/12-09/21/12	1	:30 8A- 9A (MST)		П			-		2	\$250.00	\$1,250.00	\$1,250.00 Salt Lake City (KUTV)		8/3/12
.5	5.0 Normal Line / SPOT	09/22/12-09/22/12	1	:30 SA- CBS-This Morning: Saturday							Ħ	\$50.00	\$50.00	\$50.00 Salt Lake City (KUTV)		8/3/12
6.	6.0 Normal Line / SPOT	09/23/12-09/23/12	1	:30 7:58:30A- CBS-News Sunday Morning							1	\$600.00	\$600.00	\$600.00 Salt Lake City (KUTV)		8/3/12
7.	7.0 Normal Line / SPOT	09/17/12-09/21/12	H	:30 8:58:56A- CBS-The Price Right	rice Is	1		1	1		m	\$750.00	\$2,250.00	\$2,250.00 Salt Lake City (KUTV)	12.100.00	8/3/12
∞ ∞	8.0 Normal Line / News	09/17/12-09/20/12	1	:30 11:58:27A- News-2 News Noon	lews at	П	1	1			е .	\$350.00	\$1,050.00	\$1,050.00 Salt Lake City (KUTV)		8/3/12
9.	9.0 Normal Line / SPOT	09/19/12-09/21/12	1	:30 1P- 2:30P (MST)					T		2	\$200.00	\$400.00	\$400.00 Salt Lake City (KUTV)		8/3/12
10.	10.0 Normal Line / SPOT	09/18/12-09/18/12	1	:30 2P- CBS-The Talk			П				1	\$275.00	\$275.00	\$275.00 Salt Lake City (KUTV)		8/3/12
11.	11.0 Normal Line / SPOT	09/17/12-09/21/12	н	:30 3P- Ricki Lake		2	-	1 2			7	\$350.00	\$2,450.00	\$2,450.00 Salt Lake City (KUTV)		8/3/12
					E S		A	8	00	E	NFIRMATION CONTRACT					

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

PAYMENT PECLEUSO

Comments:

Salt Lake City, UT 84111 KUTV 299 S Main St Ste 150

1350608 Contract # Schedule Dates Advertiser

Center Forward (71144) 09/17/12-09/23/12

CENTER FORWARD EST 11542 (465976) Wired Media Partners-Fairfax (13005) POLITICAL ISSUE (ns) (1187)

Agency Product Srand

Henderson, Kristen (2948)

Salesperson

sales Office

KUTV/KMYU

VAIL, CHRIS

Buyer Name

Wired Media Partners-Fairfax 11350 Random Hill Rd

Ste 670 Fairfax, VA 22030

hone/Fax

Local/Political Issue Agency BRD ۸ ۲

Weekly/Irregular

Account Types

3Illing Type

Comments

9/17 - 9/23

08/03/12 38/03/12 Last Modified **Entered By** 0-0D

Package Deal Order Type Demo

Commission % Commission

Normal Headline #

15.00

Net Total Sales Tax

By Broadcast Month Spots Salt Lake City (KUTV) Sep. 2012 Grand Total:

Rate \$55,475.00 \$55,475.00

5 3

Kristen Henderson

\$47,153.75 \$8,321.25

Entered 8/3/12 8/3/12 8/3/12 8/3/12 8/3/12 8/3/12 8/3/12 8/3/12 8/3/12 8/3/12 \$2,500.00 Salt Lake City (KUTV) \$5,000.00 Salt Lake City (KUTV) \$5,000.00 Salt Lake City (KUTV) \$400.00 Salt Lake City (KUTV) \$800.00 Salt Lake City (KUTV) \$2,500.00 Salt Lake City (KUTV) \$2,000.00 Salt Lake City (KUTV) \$1,800.00 Salt Lake City (KUTV) \$3,200.00 Salt Lake City (KUTV) \$5,000.00 Salt Lake City (KUTV) Total \$1,800.00 \$2,500.00 \$1,000.00 \$400.00 \$800.00 \$500,00 \$400,00 \$1,000.00 \$1,000.00 \$3,200.00 Rate Sa Tu We Th Fr 1 1 1 1 1 SPW :30 4:59:20P- News-2 News at :30 3:58:15P- News-2 News at :30 5:59P- News-2 News at 6p :30 8P- CBS-The Good Wife (Sunday) :30 6:57:26P- CBS-Survivor (Wednesday) :30 7:59P- CBS-Big Brother (Thursday) :30 4:30P- News-2 News a 430p :30 6:28P- Entertainment Tonight :30 8:59P- CBS-48 Hours Mystery (Saturday) :30 GP- 7P (MST) Length 09/20/12-09/20/12 09/22/12-09/22/12 09/17/12-09/21/12 09/17/12-09/21/12 09/17/12-09/21/12 09/17/12-09/21/12 09/17/12-09/21/12 09/22/12-09/22/12 09/19/12-09/19/12 09/23/12-09/23/12 Line Type / Break Type (Ref #) 18.0 Normal Line / Prime 19.0 Normal Line / Prime 20.0 Normal Line / Prime 21.0 Normal Line / Prime 12.0 Normal Line / News 16.0 Normal Line / SPOT 17.0 Normal Line / SPOT 13.0 Normal Line / News 14.0 Normal Line / News 15.0 Normal Line / News Line

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Comments

CONFIRMATION CONTRACT

Contract # 1350608
Schedule Dates 09/17/12-09/23/
Advertiser Center Forward (
299 S Main St Agency Wired Media Parl
Ste 150 Product POLITICAL ISSU
Salt Lake City, UT 84111 Brand CENTER FORWA

Ste 150
Salt Lake Ci
Wired Media Partners-Fairfax
11350 Random Hill Rd
Ste 670
Fairfax, VA 22030

 Schedule Dates
 09/17/12-09/23/12

 Advertiser
 Center Forward (71144)

 Agency
 Wired Media Partners-Fairfax (13005)

 Product
 POLITICAL ISSUE (ns) (1187)

 Brand
 CENTER FORWARD EST 11542 (465976)

 Salesperson
 Henderson, Kristen (2948)

 Buyer Name
 VAIL,CHRIS

 Phone/Fax
 /

 Account Types
 Local/Political Issue Agency BRD

Weekly/Irregular

Billing Type

Comments

9/17 - 9/23

\$55,475.00 \$55,475.00 By Broadcast Month Spots Sep. 2012 75 Salt Lake City (KUTV) Grand Total: Kristen Henderson \$47,153.75 \$8,321.25 08/03/12 08/03/12 Normal 15.00 Commission % Last Modified Package Deal Commission Order Type **Entered By** Headline # Net Total Sales Tax CO-OP **Demo**

Line Line Type / Break Type (Ref #)	Dates	Sec	Sec Length Run	Run Times	SPW	Mo Tu	We Th	Fr Sa	Su Spots	Rate	0.	Total	Station	Comments	Entered
22.0 Normal Line / News	09/17/12-09/21/12	н	:30 10P- News-2 News at 10p	News at 10p		1 1	1 1	1	τŋ	5 \$2,5	\$2,500.00	\$12,500.00	\$12,500.00 Salt Lake City (KUTV)		8/3/12
23.0 Normal Line / SPOT	09/18/12-09/21/12	TI T	:30 10:37P- CBS-The David Letterman Show	ow in the David						2	\$600.00	\$1,200.00	\$1,200.00 Salt Lake City (KUTV)		8/3/12
					Ladies and a second		2	CONFIRMATION CONTRACT		ļ					
Accepted-Agency/Advertiser:			Date:	Accepted-Station:	Station:					Date:		Comments:			
			_												



KRISTEN HENDERSON

CLIENT: ΑË

MAKEGOOD REQUEST

KUTV, L.P. 299 South Main Street SLC, UT 84111 (801) 839-1113 (801) 839-1101 Fax

9/17/12 - 9/23/12 CHRIS VAIL 11542 ESTIMATE: PRODUCT: BUYER: CENTER FORWARD 9/17/12 - 9/23/12 1350608 ORDER NUMBER: FLIGHT DATES:

	NOTES		PRICE IS RIGHT AIRING 11A-12P	PRICE IS RIGHT AIRING 11A-12P	PRICE IS RIGHT AIRING 11A-12P	PROGRAMMING CHANGE	PROGRAMMING CHANGE	PROGRAMMING CHANGE								
000	RATE	4014	750	750	750	400	3,200	2,500							8,350	
MAKE-GOOD	TIME		11A-12P \$	11A-12P \$	11A-12P \$	\$ d2-9	8-9P	\$ d6-8							s s	
	PROGRAM		PRICE IS RIGHT 11,	PRICE IS RIGHT 11,	PRICE IS RIGHT 11,	PAID PROGRAMMING 6	TWO AND A HALF MEN 8	THE GOOD WIFE							Totals	
かって いいかい はいかい	DAY	DATE	9/11	9/13	9/14	9/22	9/20	9/23								
								A								
の最初はは	RATE		750	750	750	400	3,200	2,500	9000	82/198		89176	2	i pulled	8,350	
			\$	\$	€	\$	€9	69							69	
	TIME		9-10A	9-10A	9-10A	6-7P	8-9P	8-9P								
SPOT MISSED	PROGRAM		PRICE IS RIGHT	PRICE IS RIGHT	PRICE IS RIGHT	ET WEEKEND	BIG BROTHER THURS	3,							TOTALS	PROGRAMMING CHANGES.
a336						2	0.	9/23								NOTES: MAKEGOODS DUE TO PROGRAM
	DAY	SPOT# DATE	9/17	9/19	9/21	9/22	9/20	/6								MAKEGOOL

This make good is being submitted to traffic at the same time as it is being sent to the buyer. It is possible a new mg may need to be offered if this one is not available.

Note: If KUTV does not receive response from buyer within 24 hours make good will be made as offered





Station Order Center Forward 2012

Market:

Salt Lake City-Ogden

Flight Dates: Monday, September 17, 2012 to Sunday, September 23, 2012

Estimate ID

11542

Contact: Kristen Henderson

Phone:

801-973-3000

Email: KHenderson@kutv2.com

Fax:

801-839-1101

Direct:

801-839-1119

KUTV-TV

				Mon	Tue	Wed	Thu	Fri	Sat	Sun	
		Days	Gross	Sep							
Program Name	DP	Length	Rate	17	18	19	20	21	22	23	Total
KUTV 5a News	EM	M-F	\$150.00	1	1	1	1	1			5
5:00 AM 5:30 AM		30	\$750.00								
KUTV 5:30a News	ЕМ	M-F	\$300.00	1	1	1	1	1			5
5:30 AM 6:00 AM		30	\$1,500.00								
KUTV 6a News	EM	M-F	\$600.00	1	1	1	1	1			5
6:00 AM 8:00 AM		30	\$3,000.00								
CBS This Morning	EM	M-F	\$250.00	1	1	1	1	1			5
8:00 AM 9:00 AM		30	\$1,250.00								
Saturday 5a News	EM	Sa	\$50.00						1		1
5:00 AM 7:00 AM		30	\$50.00								
CBS Sunday Morn	EM	Su	\$600.00							1	1
8:00 AM 9:30 AM		30	\$600.00								
Price-is-Right	_DT_	M-F_	\$750 ₋ 00	1		1_		1_			3_
9:00 AM 10:00 AM		30	\$2,250.00								
KUTV Noon News	DT	M-F	\$350.00	1	1		1				3
12:00 PM 1:00 PM		30	\$1,050.00								
Bold & Beautiful	DT	M-F	\$200.00			1		1			2
1:00 PM 2:30 PM		30	\$400.00								
The Talk	DT	M-F	\$275.00		1						1
2:00 PM 3:00 PM		30	\$275.00								
Ricki Lake	EF	M-F	\$350.00	2	1	1	2	1			7
3:00 PM 4:00 PM		30	\$2,450.00								
KUTV 4p News	EN	M-F	\$400.00	1	1	1	1	1			5
4:00 PM 4:30 PM		30	\$2,000.00								

Chris Vail

Wired Media Partners

Date/Time Sent: 8/2/2012 10:28:19 AM

KUTV-TV



Station Order Center Forward 2012

Market:

Salt Lake City-Ogden

Flight Dates: Monday, September 17, 2012 to Sunday, September 23, 2012

Estimate ID

11542

Contact: Kristen Henderson

Email: KHenderson@kutv2.com

Phone:

801-973-3000

Fax:

801-839-1101

Direct:

801-839-1119

KUTV-TV

Program Name	DΡ	Days Length	Gross Rate	Mon Sep 17	Tue Sep 18	Wed Sep 19	Thu Sep 20	Fri Sep 21	Sat Sep 22	Sun Sep 23	Total
				1							5
KUTV 4:30p News 4:30 PM 5:00 PM	EN	M-F 30	\$500.00 \$2,500.00	ı	,	'	'	'			3
4.301 W 3.001 W		30	Ψ2,300.00								
KUTV 5p News	ΕN	M-F	\$1,000.00	1	1	1	1	1			5
5:00 PM 5:30 PM		30	\$5,000.00								
KUTV 6p News	EN	M-F	\$1,000.00	1	1	1	1	1			5
6:00 PM 6:30 PM		30	\$5,000.00								
Ent Tonight	PΑ	M-F	\$1,000.00	1	1	1	1	1			5
6:30 PM 7:00 PM		30	\$5,000.00								
Ent Wknd	PA	Sa	\$400.00						1		1
6:00 PM 7:00 PM		30	\$400.00								
Survivor	PT	W	\$1,800.00			1					1
7:00 PM 8:00 PM		30	\$1,800.00								
-Big-Brother	_PT	Th	_\$3,200.00_				1				1
8:00 PM 9:00 PM	• •	30	\$3,200.00								
48 Hours	PT	Sa	\$800.00						1		1
9:00 PM 10:00 PM		30	\$800.00						•		
3 900D wife	PT	Su	\$2,500.00							1	1
8:00 PM 9:00 PM	•	30	\$2,500.00								
KUTV 10p News	LN	M-F	\$2,500.00	1	1	1	1	1			5
10:00 PM 10:35 PM			\$12,500.00	•							
Letterman	LF	M-F	\$600.00		1			1			2
10:35 PM 11:38 PM		30	\$1,200.00								
Station Gross Totals		;	\$55,475.00	14	14	14	14	14	3	2	75

Chris Vail

Wired Media Partners

Date/Time Sent: 8/2/2012 10:28:19 AM

KUTV-TV